

Case Study

Sector: Health Care Products & Pharmaceuticals
Client Requirement: NPI Project Manager [New Product Introduction]
Basis: 1 x Permanent Role

The Situation

The client is well known global producer of Health Care Products & Pharmaceutical als. Due to an internal promotion they were seeking a new NPI Project Manager to be based in the UK, they required someone that had FMCG experience and ideally experience of releasing new products across the EMEA, a specialised requirement and tall order for any recruitment agency.

They came to us once their usual recruitment agents had yielded unsuitable candidates.

The Wellingtone Process

Understand > Source > Assess > Introduce

The initial step was to understand the exact requirements to ensure we only sent candidates that we were confident the client would want to interview. So we discussed in -depth the responsibilities of the role and the attributes required by the successful candidate should possess.

The discussion allowed us to proceed with a clear understanding through which we were able to source / shortlist candidates from within our own internal database and create targeted adverts to be placed at:

- Wellingtone.co.uk: which has a traffic ranking in the top 7.72% of all websites (Alexa) and receives generally high search engine ranking
- Partner sites: jobs displayed on wellingtone.co.uk are automatically listed on a network of other prominent Project Management websites
- External Job Boards: we have full access to the UK's leading job boards

The shortlisted candidates completed a two step assessment process. This consisted of a high level evaluation against the role requirements and then a detailed technical interview with one of the Senior level Wellingtone Project Management Consultants. This enabled us to assess the candidates' project management competencies against the role requirements. The results were used to create the final candidate shortlist for submission.

The Outcome

We introduced 3 high calibre candidates to the client and 2 were invited for interview one of which was successfully placed on a permanent basis.

The successful candidate had all of the required skills and experience and was sourced in Germany and relocated to the UK for the NPI Project Manager role.

Quotes

"Wellingtone provided 4 CVs which fitted our requirements well and we made an offer to one of these candidates"

HR Manager

A Software Localisation Company

"A very quick, professional and friendly service, we recruited 2 senior level contractors in a very short amount of time"

HR Manager

Central Government Agency

"Wellingtone helped us quickly recruit a Project Manager that matched our needs exactly. Thank you!"

Head of Communications

A Global Charity

"Wellingtone provided us with an excellent contractor, with her deep IT experience she yielded a very professional and pertinent piece of work for the organisation. I would thoroughly recommend Wellingtone to others."

Systems Director

Travel Insurance Specialist

"Reliable, dependable providing a guaranteed service"

Resource Recruitment Manager

Global CRM Solutions Provider